



#E-Commerce

Deliverr

We provided e-commerce solutions to assist Deliverr gauge the performance of their products on Amazon Marketplace.

## About The Client

Deliverr is an excellent startup that aims to compete with platforms like Amazon and deliver liquor to the customers' doorstep within 60 minutes at no hidden costs. Not only this, Deliverr enables merchants to impress their customers with fast and cost-effective fulfillment. It leverages cutting-edge technology to build a smart fulfillment platform that enables anyone to offer fast delivery anywhere.

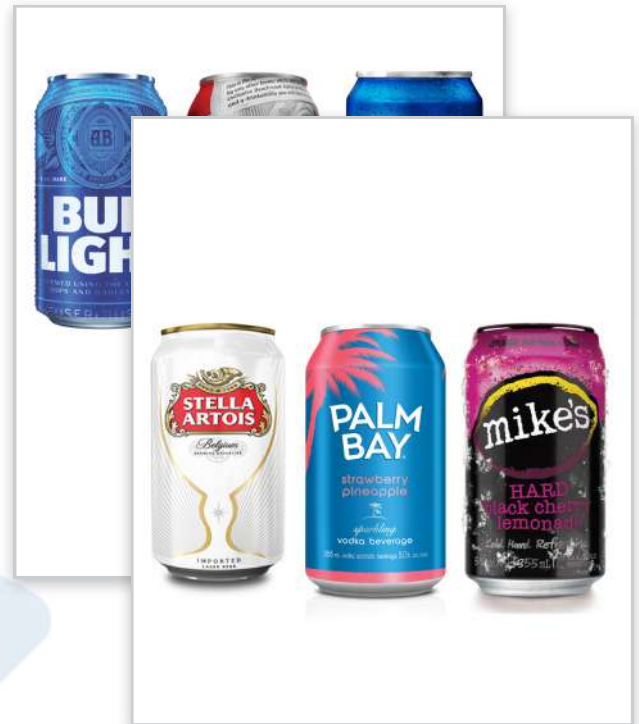
## Introduction to Engagement

Mediocre user experience of Deliverr that further brought minimal revenue share on the board propelled it to look for an excellent e-commerce development services provider. Our illustrious past experience and our elegant designs attracted Deliverr in choosing us as their partner. Based on the user behaviors, we delivered personalized experiences and optimized the product performance, which further attracted B2C revenue share.

## Background

Pandemic enabled many people to learn and use e-commerce platforms. This created a boom in the e-commerce industry, which further compelled platforms like Deliverr to revamp their existing app or build a new website altogether. We assisted Deliverr by fulfilling the following objectives and enabling them to reach unbelievable heights.

- ◆ Customized User Experiences.
- ◆ Reduced Go to Market time.
- ◆ Enhanced Revenue Share.
- ◆ Optimal product quality.
- ◆ Analytics dashboard for gathering insights.



## E-Commerce Development Plan

**We achieved milestones by assisting Deliverr and enabling them to achieve their goals.**

We understood the objectives of Deliverr and devised a comprehensive e-commerce strategy. Our strategies were designed in such a way that would enable Deliverr to establish itself as a reputed brand.

Our elegant UI/UX designs and well-crafted e-commerce platforms impressed Deliverr. Our feature-rich and functionality-rich e-commerce stores enabled Deliverr to expand its customer base.

With our innovative ideas, we reduce Go to Market time to 3 weeks and further ensured optimal product quality. Our analytics dashboard enabled Deliverr to gather insights and create strategies accordingly.

## Solutions Delivered

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Copperchips successfully delivered a highly capable Amazon Marketplace-specific analytics dashboard to Deliverr.

### Front-End Applications

We developed the entire front-end for the applications of Deliverr keeping in mind their requirements, key interactions, and end-user journeys.

### Multi-Browser Compatibility

We developed elegant web and mobile applications for Deliverr and ensured multi-browser compatibility and SEO-friendly structuring.

### Revamped Existing Pages

We modified existing pages of Deliverr including the product listing page which lists down all the products with deployed enhanced functionalities to increase engagement.

### Enhanced Performance

We utilized the latest tech-stack and cutting-edge solutions in the project to enhance the performance of the web and mobile applications for Deliverr.

### Powerful Analytics Platform

We at Copperchips provided a powerful analytics platform that included a single view dashboard allowing business owners to measure their growing sales.

### Ensured Security

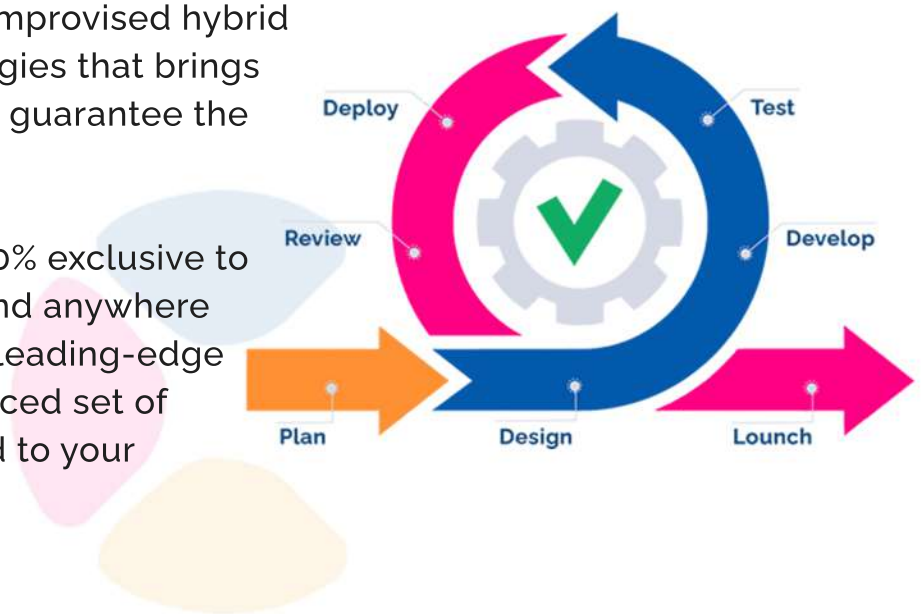
We developed Springboot based backend API that in turn ensured robust security to the sales data of Deliverr's illustrious clientele.

# Introducing **BLENDED AGILE** **METHODOLOGY© (BAM)**

Through our innovations, we have devised a totally revolutionary methodology which we have proudly named Blended Agile Methodology (BAM).

BAM helps empower your projects. The Blended Agile Methodology is a uniquely improvised hybrid mix of Kanban & Agile methodologies that brings about the good of both worlds to guarantee the most optimum results.

Blended Agile Methodology is 100% exclusive to our company and is not to be found anywhere else. We incorporate the utmost leading-edge technologies to provide an enhanced set of services that are uniquely tailored to your business needs.



## Contact Us Today!

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## Know more about our Digital Revamping services

 [www.copperchips.com](http://www.copperchips.com)

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