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#App Development

THRIVE Learning

We equipped Thrive Learning with an interactive and feature-rich android app to facilitate learning among its

About The Client

Thrive Learning is an excellent platform that indulges in delivering primary and high school tutoring along with university tutoring and academic skills support. It provides online learning as well as home visits in selected locations in Australia. The company's specialized tutors have been recruited by professionals and are adept at delivering premium learning support at affordable prices.

Thrive Learning aimed to deliver change and challenge ways of thinking. It strives to provide enhanced learning experiences to its clients. They believe in strengthening the foundation of its customers which would further assist them in the long run. No matter what the company does, it tends to put its customers first.

Introduction to Engagement

Initially Thrive Learning did not have an attractive and user-friendly interface. This resulted in a loss of significant revenue. Hence, the owners of Thrive Learning called for the entire app development and the platform's revamping that would attract customers which would further enable them to cover the losses that they faced.

Background

The foundation stone of Thrive Learning was laid to provide premium tutoring, mentoring, coaching, and therapy services. The company provides support and assistance to students from all backgrounds, learning profiles, and personalities with an emphasis on specialized training and instruction.

- Incorporate local timestamps.
- Feature-rich and functionality-rich apps.
- Secured Payment Gateway.
- User-Friendly Design and Interface.
- Incorporate Advanced Filters for Shortlisting.

App Development Plan

Our extensive experience and distinctive capabilities lured Thrive Learning in choosing us over any other.

Firstly, we thoroughly analyzed which components of the existing app need to go away and which one should be incorporated. After the analysis, we presented our ideas to the owners of Thrive Learning. The owners shortlisted designs and the look and feel of the app.

Our highly efficient app developers took inspiration from the ideas presented by the client and built a unique app that consisted of all the specificities mentioned by the client. We made sure to include third-party plugins like payment gateways to facilitate the transaction process. We also incorporated advanced filters that would enable customers using Thrive Learning's mobile app to shortlist the products swiftly.

Our feature-rich and functionality-rich mobile app which was specifically built for Thrive Learning created a buzz in the market within no time.

Solutions Delivered

We diligently worked towards fulfilling the objectives and business goals of Thrive Learning. We further assisted Thrive Learning in reaching unattainable heights through our distinct and innovative app development services.

Custom Calendar Features

We incorporated custom calendar features in the android app of Thrive Learning to facilitate the slot booking process.

Local Timestamps

We installed the features of local timestamps to facilitate android app users in selecting a slot of their choice.

Advanced Filters

The advanced filters that were installed in the android apps enable students to find available tutors based on their learning requirements.

Payment Gateway

The payment gateway in android apps helped candidates pay a minimal booking amount online through a secure and reliable third-party plugin.

Enhanced User Interface

Our elegant yet appealing designs lured customers to join Thrive Learning. The larger customer base thus increased the incoming revenue.
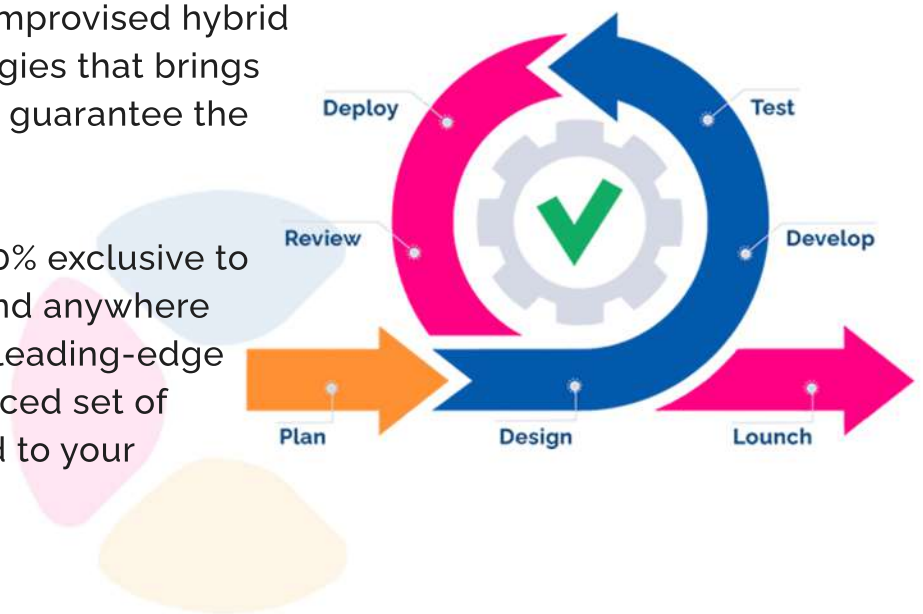
Enhanced User Experience

We thoroughly analyzed the requirements of the target audience and accordingly mapped the customer journey. Our extensive analysis provided an enhanced user experience.

Introducing **BLENDED AGILE METHODOLOGY© (BAM)**

Through our innovations, we have devised a totally revolutionary methodology which we have proudly named Blended Agile Methodology (BAM).

BAM helps empower your projects. The Blended Agile Methodology is a uniquely improvised hybrid mix of Kanban & Agile methodologies that brings about the good of both worlds to guarantee the most optimum results.

Blended Agile Methodology is 100% exclusive to our company and is not to be found anywhere else. We incorporate the utmost leading-edge technologies to provide an enhanced set of services that are uniquely tailored to your business needs.

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